

unwrap the season



OWN THE DIGITAL SPOTLIGHT IN ST HELIER
AND SAVE £1000'S

Christmas is the busiest time of the year in St Helier. Streets are full, shoppers are spending, and brands that stand out now will reap the rewards. This year, don't just take part in the festive rush, own it and unwrap our biggest ever discounts!



MARKETING
BUREAU

Book Today:
sales@marketing.je
01534 504800



Two-Month Takeover: Take All 7 Screens

Own Christmas in St Helier & Get January Completely Free!

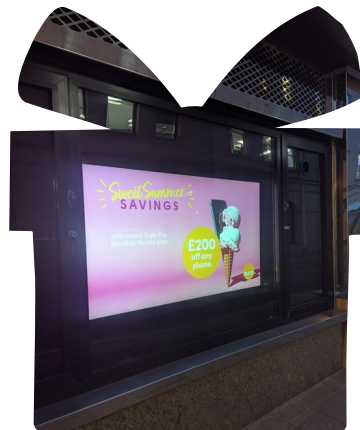
Put your brand in front of 10,000's of shoppers with our 7-screen festive bundle across all our prime digital locations, including The Clock Tower, Car Parks and The Pomme d'Or.

Run your campaign throughout November & December and get January free, with an artwork refresh to push your January sales.

Duration	Rate Card 7 Screens	Offer Rate 7 Screens
10 seconds	£5297.25	£2825.20 (save £2472.05)
20 seconds	£7346.25	£3918.00 (save £3428.25)

**20% discount included on the 2 months,
plus January is Completely FREE on ALL 7 Screens! Save £1000's**

First set of uploads FREE and then change in January for FREE!



Take One-Month: Unwrap the St Helier Spotlight

Put Your Brand Centre Stage & Get a Week in November Free!

Book any digital screen for December and get an extra bonus week in November **FREE!**

Perfect for brands looking to capture the festive buzz and be seen during peak shopping season.

1 MONTH & 1 WEEK FREE	The Clock Tower	Car Parks (Sand St, Charles St & Patriotic St)	Pomme d'Or Hotel
10 seconds	£720.00 (save £220)	£672.00 (save £200)	£320.20 (save £80)
20 seconds	£1080.00 (save £315)	£995.00 (save £300)	£373.75 (save £118.75)

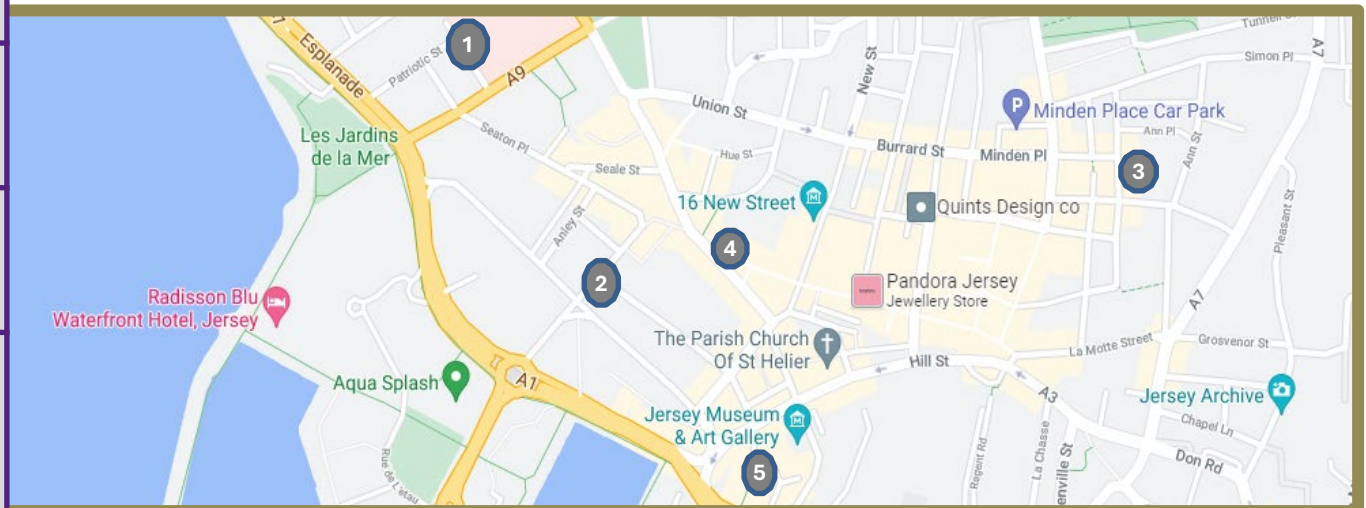
1 – Patriotic Street Digital Screen – Based at the exit of a busy long stay car park close to the island's theatre & hospital.

2 – Sand Street Digital Screen – Situated on street level in the main town centres, short stay car park.

3 – Charles Street Digital Screen – Jersey's newest car park on the main route to West Centre & King Street Shopping districts.

4 – Clock Tower – Large Outdoor Digital Screen in the Centre of St Helier.

5 – Pomme d'Or Hotel x 3 Digital Screens – Based on the main pedestrian route from St Helier's Bus Station into St Heliers main shopping area.



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