

# CAR PARK DIGITAL DATA INFORMATION

To help you plan with confidence, the information below outlines each digital site with the key details you need to make informed decisions. This includes location, share of voice, estimated footfall, number of shows per month, and audience profiles — giving you a clear view of where your campaign will appear and who it will reach.

Site Name	Location	Based on No. of advertisers	Share of Voice	Footfall/traffic monthly average	No. of shows per month	Screen Time	Target Categories
<b>Clock Tower</b>	Charing Cross, St Helier	10	10%	60,115 <small>Footfall counter situated next to Clock Tower</small>	15330	14 hours (7am - 9pm)	Affluent Achievers/Rising Prosperity/Comfortable Communities//Everyday Commuters & Shoppers/ Financial Professionals.
<b>Car Parks (3 screens)</b>	Sand Street Patriotic Street Charles Street (All St Helier)	10	10%	77,568 <small>based on vehicle usage across all 3 car parks</small>	78840	24 hours	Affluent Achievers/Rising Prosperity/ Retail & Leisure Visitors/Everyday Commuters & Shoppers/ Office & Retail Professionals.
<b>Pomme d'Or (3 screens)</b>	Conway Street, St Helier	8	12.5%	11,667 <small>Approx footfall provided by Parish of St Helier</small>	16425 (based on 20")	24 hours	Affluent Achievers/Rising Prosperity/ Retail & Leisure Visitors/Everyday Commuters & Shoppers/Public Transport users.

Book your space today...

Tel: 01534 504800 / 07797 778999 / Email: sales@marketing.je / Website: www.marketing.je / Facebook: @MarketingBureau

