

CAR PARK DATA INFORMATION

To help you plan with confidence, the information below outlines each site with the key details you need to make informed decisions. This includes location, share of voice, estimated footfall, number of shows per month, and audience profiles, giving you a clear view of where your campaign will appear and who it will reach.

Car Park Name	Length of Parking Stay	Vehicles Parked Monthly Average	Advertising Sites Available	Target Audience/Categories
Patriotic Street	Long Stay	23,400	Digital, Wall Wraps, Poster Sites, Lifts.	Affluent Achievers/Rising Prosperity/ Everyday Commuters/ Financial Professionals/ Medical Professionals/ Patients/ Theatregoer.
Sand Street	Short Stay	39,000	Digital, Exterior Banners, illuminated Lightbox, Poster Sites, Wall Wraps, Lifts.	Affluent Achievers/Rising Prosperity/ Retail & Leisure Visitors/Everyday Commuters, Shoppers & Residents/ Office & Retail Professionals.
Charles Street	Short Stay	15,168	Digital, Interior Banner & Exterior Entrance Wall Wrap.	Affluent Achievers/Rising Prosperity/ Retail & Leisure Visitors/Everyday Commuters, Shoppers & Residents/ Theatregoer.
Pier Road	Long Stay	13,000	Exterior Banners, Wall Wraps, Poster sites, Lifts.	Affluent Achievers/Rising Prosperity/ Financial Professionals/ Everyday Commuters & Residents.
Green Street	Long Stay	21,970	Exterior & Interior Banners, Wall Wraps, Poster sites, Lifts.	Affluent Achievers/Rising Prosperity/Comfortable Communities/Everyday Commuters & Residents/ Financial Professionals.
Minden Place	Short Stay	28,600	Exterior Banner, illuminated Lightbox, Wall Wraps, Poster Sites, Lifts.	Affluent Achievers/Rising Prosperity/ Retail & Leisure Visitors/Everyday Commuters, Shoppers & Residents/ Office & Retail Professionals.

Book your space today...

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